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Purpose of the project:

In order to reduce the high turn over rate of teachers in day care to have extra income and also to increase total revenues of day care, Superkids offer the day care owner an e-learning franchisee package to its graduates from age 6 to 8 (i.e. K-3) with its existing facilities.

Two steps approach for this project:

- **Marketing Plan** to sell this package to the day care owner
- **Teachers' Training Program** to certify teachers working in the day care are qualified to teach K-3 math.

This final paper will focus on Math. Teacher's Training Program. (MTTP)

Resources and Methods of Learning Theory:

- Quebec and Ontario school board teaching guide for K-3
- Learning spirit of **Montessori schools**
- learning spirit of **International schools** for elementary school
- ETEC 660 **educational computing course** of Concordia University

Part I: Introduce Superkids to Trainees

Who we are?

Superkids has been created since January of 1994 and is a professional learning center specialized in providing after school instruction for kids. It offers **complete computer-based Math, English and French curricula** from the first grade to CEGEP and also computer-aided private tutoring program for individual needs. Besides, Superkids provide **computer-based edutainment program** for five (5) Montessori schools, a day care professional with Montessori learning method, in Montreal since 1995.

What is our Spirit?

ICE motto is the teaching spirit of Superkids E-Learning. (see Appendix A)

How do we operate?

Where are we going? Superkids short-term and long-term Goals:

Short-term: - Franchising in the day-care schools.

Long-term: - Franchising in the home school: giving well conceived curriculum who wish to give home school.
- Franchising in other cities
- Distance learning (Capitalized in the net)

Part II: Content of MTTP

1. Professional Teacher Teaching Guide:

- ICE motto,
- Learning theory, methods and practice.
- K-3 curriculum guide (**summarize Montessori, IBO and Montreal school**